

The National Organization of Black County Officials, Inc.

NOBCO 25th Annual
Economic Development Conference

25 Years
A Spike In History,
A Pillar In Progression!

Hosted By: Dade County, Miami, FL

April 29 – May 3, 2009

Mayfair Hotel & Spa

Program At A Glance

Thursday, April 30

7:30am – 3:00pm

Future Leaders Day “Preparing Today for Your Reality Show”

Sponsored by State Farm Insurance Company



- Taking Care of Your Self
- Preparing for Your Financial Future
 - Networking 101
 - Community Service

Future Leaders Luncheon

Invited Keynote Speakers: **Jeff Johnson, TV Personality/Journalist**
Alonzo Mourning, NBA All Star

Chairman’s Reception – Mayfair Hotel (6:00 – 8:30pm)

Friday, May 1

8:30am – 9:30pm

Opening Plenary - 25 Years: A Historical Perspective

Session I - Tools for Surviving an Economic Tsunami
Session II - Health: Start with Yourself, End with Your County
Session III - Education: Local Solutions to a National Epidemic

Annual Awards Luncheon

Invited Keynote Speakers: **New White House Administration**
And
Roland Martin, Multimedia Journalist

Session IV – Identifying and Securing Local Grants
Host County Reception

Saturday, May 2

8:30am – 3:00pm

Session V – Managing Environmental Resources
Session VI – Census 2010
Session VII – Technology: Government Must Haves
Session VIII - TBA

Business and Government Luncheon

Invited Keynote Speaker: **Clarence Otis, Jr.**
Chairman & CEO, Darden Restaurants

Visit Miami

Sunday, May 3

10:00am – 12:30pm

Breakfast and Wrap-up

Sponsorship Opportunities

NOBCO 25th Annual
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Miami, FL

Platinum - Exclusive Sponsorship \$25,000 +

Corporate logo placed on the NOBCO website for one (1) year
Private audience with Leadership
Recognition as a Platinum Partner during all Conference events
Inclusion in the NOBCO EDC Press Release and announcements
Five (5) conference registrations
One table (10 seats each event) at both Luncheons
Signage on head table (optional/provided by company)
Company literature/giveaways on all tables and in conference bags
VIP Premier seating at all 2009 EDC events
Dias seating and brief remarks at one Luncheon
Inside Cover and Feature page in Program Book
Logo placement on Sponsor signage

Diamond - Title Sponsorships \$20,000

Corporate logo placed on the NOBCO website for 3 months
Private audience with Leadership
Recognition as a Diamond Partner during Conference Special events
Inclusion in the NOBCO EDC Press Release and announcements
Four (4) conference registrations
Company literature/giveaways on all tables and in conference bags
One table (10 seats) at the Awards Luncheon
VIP Premier seating at all 2009 EDC events
Full Page Ad Program Book
Logo and company name on sponsor signage
Photos with NOBCO Leadership

Gold Sponsorships \$10,000

Corporate logo placed on the NOBCO website for 2 months
Recognition as a Gold Partner during Conference Special events
Inclusion in the NOBCO EDC Press Release and announcements
Two (2) conference registrations
One table (10 seats) at the Awards Luncheon
Company literature/giveaways in conference bags
Full Page Ad Program Book
Logo and company name on sponsor signage

Silver Corporate Sponsorships \$5,000

Corporate logo placed on the NOBCO website for 1 month
Recognition as a Silver Partner during Conference Special events
Two (2) conference registrations
Five (5) tickets/seats at the Awards Luncheon
Company literature/giveaways in conference bags
Full Page Ad Program Book
Logo and company name on sponsor signage
Photos with NOBCO Leadership

Bronze Sponsorships \$1,000

One (1) conference registration
Two (2) tickets/seats at the Awards Luncheon
Preferred seating
Company literature/giveaways in conference bags
Quarter Page Ad Program Book
Listing on sponsor signage
Two (2) Invitations each to Chairman's & Host Receptions

Special Supporter \$500

One (1) ticket/seat at the Awards Luncheon
Preferred seating
One-eighth Page Ad Program Book
One (1) Invitation each to Chairman's & Host Receptions

Business Card Listing \$125

Business Card Printed in Program Book
One (1) Invitation to Chairman's & Host Receptions

EXHIBITING RATES

TWO BOOTHS/TABLE SPACES \$1,000

(Free with sponsorship package)
Two tables w two chairs per table

ONE BOOTH / TABLE SPACE \$500

(Free with sponsorship package)
One table w two chairs per table

Program Book Ads

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Miami, FL

**HOSTED BY
MIAMI DADE COUNTY, FL**

For More Information Please Contact:
NOBCO
1090 Vermont Avenue, NW
Suite 1290
Washington, DC 20005
Phone: 202-350-6696
Fax: 202-393-6699
E-mail: nobco@nobcoinc.org
Website: www.nobcoinc.org

Make Checks Payable To:

NOBCO Economic Development Conference
1090 Vermont Avenue, NW
Suite 1290
Washington, DC 20005

Method of Payment

Check
 Cash
 Credit Card
 Visa MC Amex Disc

*If utilizing a credit card for your payment,
please proceed to our website for processing:*
www.nobcoinc.org

ADS & Logo's DUE BY APRIL 20, 2009

FEATURE PAGE

(With Platinum Sponsorship Only)
Two Page Color Spread
8 ½ x 11 (each page)

COVER PAGE ADS

8 ½ x 11
B&W / Grey Tones
\$800

FULL PAGE AD

8 ½ x 11
B&W / Grey Tones
\$600

HALF-PAGE AD

8 ½ x 5 ½
B&W / Grey Tones
\$400

QUARTER PAGE AD

5 ½ x 4 1/8
B&W / Grey Tones
\$200

Business Card Listing

3 ½ x 2 ½
B&W / Grey Tones
\$100

Travel & Accommodations

Airline:

We are partnering with American Airlines for discounted airline rates. Please go to www.aa.com for booking a ticket or call 1-800-433-1790.

Group Name: NANOBCO
Promotional Code/Authorization Number: A9849AM

Trains/Rail:

Amtrak 800-USA-RAIL (discounted rates pending)

Car Rental:

Enterprise 1-800-rent-a-car

For discounted rates use:
NOBCO Corporate Account #16BR068

Accommodations:

Please contact the Mayfair Hotel directly for your room reservations. To receive the rates below mention the National Organization of Black County Officials - Economic Development Conference. See Attached Reservation form

Mayfair Hotel
3000 Florida Avenue
Coconut Grove, FL 22122
305-441-0000

Reservation Deadline: Monday, March 30, 2009

Room Rates:

Single	\$179.00
Double	\$179.00

For More Information Please Contact:
NOBCO
1090 Vermont Avenue, NW
Suite 1290
Washington, DC 20005
Phone: 202-350-6696
Fax: 202-393-6699
E-mail: nobco@nobcoinc.org
Website: www.nobcoinc.org

Mayfair Hotel & Spa
Registration Form
MILE COVER SHEET OR EMAIL ATTACHMENT

TO: Reservations Department, Mayfair Hotel & Spa
3000 Florida Avenue, Coconut Grove FL 33133

DATE: _____

EMAIL: roomreserve@mayfairhotelandspa.com

FAX NUMBER: **305 - 441-1647**

Name of Group: **National Organization of Black County Officials**

Group Dates: **4/29/2009 12:00:00 AM - 5/4/2009 12:00:00 AM**

Note – Negotiated rate available 3 days prior and after the Official dates of the group, based upon room availability.

Please check for availability with Reservations Supervisor.

Group Rate: **\$179.00**

- Hotel Reservation must be received by **Monday, March 30, 2009**
- A credit card or payment for one night's room and tax is required to hold your reservation
- Hotel check-in time is 4:00 pm and checkout time is 1:00 pm
- Hotel reservations received after the cutoff date is subject to space availability only
- For reservations by phone, call 305-441-0000 or fax 305.441.1647

EMAIL: roomreseve@mayfairhotelandspa.com

Individual rooms may be canceled up to 48 hours prior arrival date. Cancellations within 48 hours or no shows will be charged one night's room and tax. Group blocks are subject to cancellation and attrition penalties as outlined in the group contract.

FIRST NAME: _____ LAST NAME: _____

Arrival Date: _____ Estimated Arrival Time: _____ Departure Date: _____

Type of Room: _____

Home Address: _____

City: _____ State: _____ Zip: _____ Daytime Phone: _____

Fax: _____ E-mail: _____

NAME ON CARD MUST MATCH NAME ON RESERVATION

I will pay my account with:

American Express___ Master Card___ Visa___ Discover___ Check___

Cardholder_____ Account No._____ Exp_____

Number of Rooms Required_____ No. of Adults in Room_____ Children_____

Special Instructions _____

Check Bed-type Preferences: King Bed___ Two Beds ___

Sponsor Registration

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MIAMI DADE COUNTY, FL**

Sponsor Category: _____ Platinum
_____ Diamond
_____ Gold
_____ Bronze
_____ Special Supporter

Name: _____
Title: _____
Company/Agency: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____

Make Checks Payable To:

NOBCO Economic Development Conference
1090 Vermont Avenue, NW
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Washington, DC 20005

Method of Payment

Check
 Cash
 Credit Card
 Visa MC Amex Disc

*If utilizing a credit card for your payment, please
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www.nobcoinc.org

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Website: www.nobcoinc.org

For Office Use Only

Method of Payment
 Check
 Cash
 Credit Card
 Visa MC Amex