



NOBCO 26th Annual Economic Development Conference

**A New Decade of Economic Preparedness:
Recovery - Reinvestment - Redevelopment**

MAY 13-16, 2010
NEW ORLEANS, LA
RITZ CARLTON HOTEL



PROGRAM AT A GLANCE

Thursday, May 13

8:30am – 3:00pm

Future Leaders Day

Your Health and Your Survival
Starting Your Financial Future
Civic Responsibility and Community Service
Building Your Network

Future Leaders Luncheon

Invited Keynote Speaker:
Khai Harley
Director of Football Administration
New Orleans Saints

Chairman's Reception – Ritz Carlton Hotel

6:30 - 9:00pm

Friday, May 14

8:30am – 9:30pm

Opening Plenary

Session I — Technology—Health IT
Session II—Healthcare Reform
Session III— Recovery Act/Stimulus Opportunities
Session IV—Jobs Creation

Annual Awards Luncheon

Invited Keynote Speaker
David A. Hinson
National Director
U.S. Dept of Commerce MBDA

Host County Reception

6:30 - 9:00pm

Saturday, May 15

8:30am – 3:00pm

Session V—Energy
Session VI—Environment
Session VII—Housing
Session VIII—Emergency Preparedness
Session IX—Technology—Broadband

Business and Government Luncheon

Networking Evening

6:30 - 9:00pm

Sunday, May 16

10:00am – 12:30pm

Breakfast and Wrap-up

Sponsorship Opportunities

Platinum - Exclusive Sponsorship

\$25,000 +

Corporate logo placed on the NOBCO website for one (1) year
Private audience with Leadership
Recognition as a Platinum Partner during all Conference events
Inclusion in the NOBCO EDC Press Release and announcements
Five (5) conference registrations
One table (10 seats each event) at both Luncheons
Signage on head table (optional/provided by company)
Company literature/giveaways on all tables and in conference bags
VIP Premier seating at all 2009 EDC events
Dias seating and brief remarks at one Luncheon
Inside Cover and Feature page in Program Book
Logo placement on Sponsor signage

Diamond - Title Sponsorships

\$20,000

Corporate logo placed on the NOBCO website for 3 months
Private audience with Leadership
Recognition as a Diamond Partner during Conference Special events
Inclusion in the NOBCO EDC Press Release and announcements
Four (4) conference registrations
Company literature/giveaways on all tables and in conference bags
One table (10 seats) at the Awards Luncheon
VIP Premier seating at all 2009 EDC events
Full Page Ad Program Book
Logo and company name on sponsor signage
Photos with NOBCO Leadership

Gold Sponsorships

\$10,000

Corporate logo placed on the NOBCO website for 2 months
Recognition as a Gold Partner during Conference Special events
Inclusion in the NOBCO EDC Press Release and announcements
Two (2) conference registrations
One table (10 seats) at the Awards Luncheon
Company literature/giveaways in conference bags
Full Page Ad Program Book
Logo and company name on sponsor signage

Silver Corporate Sponsorships \$5,000

Corporate logo placed on the NOBCO website for 1 month
Recognition as a Silver Partner during Conference Special events
Two (2) conference registrations
Five (5) tickets/seats at the Awards Luncheon
Company literature/giveaways in conference bags
Full Page Ad Program Book
Logo and company name on sponsor signage
Photos with NOBCO Leadership

Bronze Sponsorships \$1,000

One (1) conference registration
Two (2) tickets/seats at the Awards Luncheon
Preferred seating
Company literature/giveaways in conference bags
Quarter Page Ad Program Book
Listing on sponsor signage
Two (2) Invitations each to Chairman's & Host Receptions

Special Supporter \$500

One (1) ticket/seat at the Awards Luncheon
Preferred seating
One-eighth Page Ad Program Book
One (1) Invitation each to Chairman's & Host Receptions

Business Card Listing \$125

Business Card Printed in Program Book
One (1) Invitation to Chairman's & Host Receptions

EXHIBITING RATES

TWO BOOTHS/TABLE SPACES \$1,000

(Free with sponsorship package)
Two tables w two chairs per table

ONE BOOTH / TABLE SPACE \$500

(Free with sponsorship package)
One table w two chairs per table

Program Book Ads

ADS & Logo's DUE BY APRIL 30, 2010

FEATURE PAGE

Two Page Color Spread
8 ½ x 11 (each page)
Special Order & requests only

COVER PAGE ADS

8 ½ x 11
Full Color or Grey Tones
\$800

FULL PAGE AD

8 ½ x 11
B&W / Grey Tones
\$600

HALF-PAGE AD

8 ½ x 5 ½
B&W / Grey Tones
\$400

QUARTER PAGE AD

5 ½ x 4 1/8
B&W / Grey Tones
\$200

Business Card Listing

3 ½ x 2 ½
B&W / Grey Tones
\$100

TRAVEL & ACCOMMODATIONS



Hotel Accommodations:

Please contact the hotel directly for your room reservations.:

Ritz Carlton Hotel
921 Canal Street
New Orleans, LA 70112
504-524-1331 or 800-241-3333
(when using the 800 # ask for Ritz Carlton New Orleans)



Group Name: National Organization of Black County Officials

Reservation Deadline: Monday, April 12, 2010

Room Rates:

Single	\$169.00
Double	\$169.00

Airline:

We are partnering with American Airlines for discounted airline rates.
Please go to www.aa.com for booking a ticket or call 1-800-433-1790.

Group info: Please check our website for this discount

Car Rental:

Enterprise 1-800-rent-a-car
For discounted rates use:
NOBCO Corporate Account #16BR068

For More Information Please Contact:
NOBCO
1090 Vermont Avenue, NW
Suite 1290
Washington, DC 20005
Phone: 202-350-6696
Fax: 202-393-6699
E-mail: nobco@nobcoinc.org
Website: www.nobcoinc.org

SPONSOR REGISTRATION



Sponsor Category: ___ Platinum
 ___ Diamond
 ___ Gold
 ___ Bronze
 ___ Special Supporter

Name: _____
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Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____
Name of Guest: _____
Email: _____ Phone: _____

For More Information Please Contact:
NOBCO
1090 Vermont Avenue, NW
Suite 1290
Washington, DC 20005
Phone: 202-350-6696
Fax: 202-393-6699
E-mail: nobco@nobcoinc.org
Website: www.nobcoinc.org

Make Checks Payable To:
NOBCO Economic Development Confer-
ence
1090 Vermont Avenue, NW
Suite 1290
Washington, DC 20005

Method of Payment
___ Check
___ Cash
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___ Visa ___ MC ___ Amex ___ Disc

If utilizing a credit card for your payment,